

GIDDING MARVELS AT DULUTH'S GROWTH

Merchant Returning to City After Three Years' Absence Finds Proof of Prosperity.

Returning to Duluth from New York after an absence of three years Nathaniel Gidding, member of the J. M. Gidding company, dealers in women and girls' wearing apparel in New York, Washington, Cincinnati and Duluth, is much impressed with the growth of this city from every possible viewpoint.

As evidence of the advancement Duluth has made since he was in the city in 1912, Gidding points to the many buildings that have sprung up in business and residence districts, which he considers an infallible sign of prosperity.

Moreover, he says, Duluth is receiving a great amount of advertising in eastern financial newspapers, through the erection of the great plant of the Minnesota Steel company. The importance of this plant to Duluth is much greater than the average citizen can realize, he declares. Also the grand victory of the Duluth Boat club crews at Springfield, Mass., has greatly boosted Duluth in many of the larger eastern cities, Gidding adds, as the big dailies contained many accounts of the feats of Duluth oarsmen.

"The east also is in a fine financial condition," says Giddings, "and the amount of money that is continually flowing into that territory as a result of the European war is hardly believable. Many of the factories that have lain idle for a considerable time, are now working full blast day and night."

Gidding recently staged a fashion fete at Castles by the Sea, Long Beach, New York, the proceeds going to war sufferers.
